



Ahmed Chanoufi

Audiovisual Creative (Video Editing, Animation, Filmmaking, Sound Design, Music)

Creative video specialist with over 10 years of experience in digital and offline content creation. Proficient in advanced video editing techniques and production processes. Based in Berlin, with a strong track record of award-winning short films and music projects.

Professional experience

Video editor Freelance

2019-2024

- * Edited commercial videos, including advertisements, explainer videos, and corporate content, in all major social media formats (Instagram, TikTok, YouTube, Facebook, LinkedIn). Clients include **Merck, Novartis, European Union, Sunday Natural, Ooredoo, and Orange**.
- * Produced YouTube videos for influencers, integrating talking head segments, b-roll footage, and motion graphics. Examples: **Moon, 66kif, Beauté Confiante**.
- * Created aftermovies for events such as the **Berlin Music Awards, Goethe Institute** and **FMMN Berlin**, capturing the energy and highlights of each occasion.

TV/Radio host & producer

IFM Radio, 9TV, Carthage+, Misk FM

2014-2020

Prepared, produced, and edited video and audio reports on a wide range of topics, from art to political satire, ensuring readiness for broadcast.

Hosted and presented various formats of shows, adapting to diverse audiences and themes.

Advertisement copywriter

Box advertising, Innov8 studios

2015-2020

- * Designed and conceptualized advertising campaigns for major clients such as **Ooredoo, Orange, Coca-Cola, Spotify Premium, and Pernod Ricard**. Served as Creative Director for the winning pitch in Ooredoo's 2020 tender.
- * Oversaw and supervised the production of various communication materials, including urban print advertisements and audiovisual content, in collaboration with technical teams.

Production Manager

Space Wok Creative

2013-2017

- * Supervised and contributed to nearly all audiovisual projects commissioned by clients such as **AHK, GIZ, AddValue, and Sanofi Aventis**.

Contact

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Education

2013: HND in international trade - CSFMT Gammarth

2011: HND in Editing techniques - EDAC Tunis

Skills

Adobe suite, Avid
Ableton live, Audacity
Microsoft office
Script and copywriting
Mobile game design & development

Awards

- * **2024:** Best short film "No strings attack" by FMMN
- * **2020:** Best script, best second film "Qdar" by the 48hours film festival Tunisia

Languages

- * **French:** Bilingual
- * **Arabic:** Native
- * **English:** Fluent
- * **German:** Intermediate